

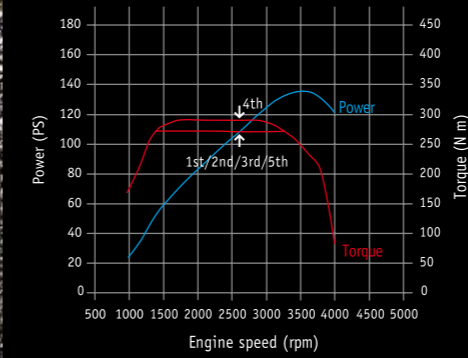


THE NEW RODEO DOUBLE CAB RANGE.
EVEN WORKS WEEKENDS.

ISUZU
RODEO



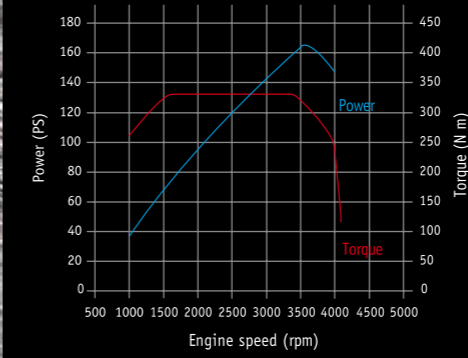
2.5 Commonrail Diesel Engine



3.0 Commonrail Diesel Engine (Manual)



3.0 Commonrail Diesel Engine (Automatic)



UNDERSTATED POWER.

The new Isuzu Rodeo. Rugged and tough enough for the working week, with plenty in hand for the weekend. Just like you, it never stops working. Confident and self-assured, it's for those of you who know what you want. And you want something a little bit different.

Our world-renowned diesel engine is the perfect partner to your week. The all new 2.5 and 3.0 commonrail diesel sets the benchmark that others try to follow. Perfectly matched and balanced to your vehicle, it delivers the power, torque and fuel efficiency that you demand. And it delivers it with ease – on the job, on the road or off the beaten track.

Check out the high levels of torque. That means class-leading 3,000kg towing power, with the ability to haul everything you could need, in the toughest conditions. From hay bales up hills to jet-skis across the beach, logs on forest trails to heavy plant on muddy sites. The new Rodeo laps it up. And comes back for more.

The Rodeo boasts a smooth-shifting 5 speed manual gearbox and a brand new 4 speed automatic gearbox for seamless acceleration and precise power steering for confident handling. Throw in a ride that's self-assuredly refined and whether you're loaded or empty, on the way to the site or the coast, the Rodeo delivers a driving experience that leads the way. Talk about hidden strengths.





SOMETHING FOR THE WEEKEND?

It works hard all week, and then puts in overtime at weekends. And all the time, it takes care of you and your crew, whether from work or home. Revised styling makes a statement without making a scene. A subtle touch here, a chrome finish there. Presence of course. But without the pantomime.

Inside it's comfortable, spacious and well equipped for whatever work and weekend activities make your day. Five seated up front and 1,075kg payload in the back? Not a problem. Wide opening doors and plenty of rear legroom? It's a given.

Fresh styling is brought to the interiors with new materials in the Denver and Max, while the LE gets luxurious leather. Functionality fused with design elegance. From the air conditioning to the electro-luminescent displays, the Rodeo exudes quality and refinement, while delivering a knowing smile.

The new Rodeo continues to entertain you. From MP3, CD and DVD to SatNav and iPod® connectivity. Plenty of equipment as standard. But not standard equipment.



ALWAYS ON-TRACK, OFF-ROAD.

A pick-up isn't a pick-up if it's not good off-road. But for the Rodeo, off-road is a second home. Tough enough and capable enough to take on the building site, to take on a weekend in the highlands. Whether you're building extensions or sandcastles, there are very few places the Rodeo can't take you. The figures are as impressive as they are liberating. With the Rodeo, the inaccessible suddenly isn't.

Yet the Rodeo makes the toughest of jobs seem effortless. No fuss, no drama, it simply levels in the challenge. Selectable electronic 4WD and you can shift-on-the-fly at up to 60mph. 2WD for the road, 4WD HIGH for light off-roading, then full-on 4WD LOW for the really slippery stuff. When it gets vertical, the Rodeo really excels. Steep climbing's not a problem and you can look forward to an equally smooth descent. You've never travelled in first class like this.

You like to challenge the boundaries. Well here's a pick-up that will keep up with your pace. You can explore with free abandon and take on the toughest work site. Twin airbags plus ABS with EBD for extra stability will keep you glued to whatever surface is underneath you. The road, the Rodeo and you. It's a formidable combination.



Approach 34° Departure 21° Ramp 21°



Maximum traverse angle 49°



Denver Max LE load dimensions:
Length 1,350mm
Width 1,340mm
Height 940mm (At highest point)



Wading depth 600mm @ 5km/h



Ground clearance 205mm



Denver Max load dimensions:
Length 1,360mm
Width 1,340mm
Height 450mm



Denver 5,035mm
Denver Max & LE 5,080mm



Track:
Front 1,520mm
Rear 1,525mm



1,235mm
1,800mm
(Width excluding wing mirrors)

Denver & Max 1,735mm
Denver Max LE 1,778mm

RODEO DENVER



- 2.5 litre commonrail diesel engine with intercooler and variable geometry turbo
- Electronically selectable 4x4/4x2 'shift-on-the-fly' transmission with low range gearing
- Class leading 3,000kg towing capacity
- VAT friendly 1,075kg payload
- Digital tachograph compatible
- Full function rear step
- 12,000 mile/12 month service intervals
- 3 year/60,000 mile warranty
- Driver and front passenger airbags
- ABS anti-lock brakes with EBD
- Remote central locking with deadlocks
- Tailgate lock
- Alarm and engine immobiliser
- Electric, heated, folding door mirrors with integral indicators
- Air-conditioning
- Leather steering wheel and gear knob
- 16" 'Glacier' alloy wheels
- MP3 compatible CD player with FM/AM tuner and Aux/iPod® input
- High-output projector headlamps
- Front foglamps

Recommended accessories:

- Headlamp protectors
- Over-rail bed liner kit
- Aluminium lid with under-rail bed liner
- Rubber floor trays front and rear
- Front waterproof seat cover set
- Towbar
- 12N plug-in towing electrics kit
- Bluetooth handsfree phone kit
- Road Angel Navigator 6000

RODEO DENVER MAX



All the features of the Denver plus:

- Front bumper guard with stainless-steel insert
- 3" stainless-steel side steps
- Over-rail bed liner
- Chrome finish rear lamp protectors
- Stainless-steel door entry guards
- Bluetooth handsfree phone kit
- Six CD in-dash MP3 compatible autochanger with FM/AM tuner

Recommended accessories:

- Carpet mat set
- Full leather trim
- Front and rear mudflaps
- iPod® adaptor
- DAB tuner
- Load carrier
- Ladder carrier
- Alpha tool box
- Rear bed extender
- Front door visors
- Road Angel Navigator 6000

RODEO DENVER MAX LE



All the features of the Denver Max plus:

- 3.0 litre commonrail diesel engine with intercooler and variable geometry turbo
- VAT friendly 1,030kg payload
- 18" 'Shadow chrome' alloy wheels
- LE full leather interior trim
- Body coloured hard-top with locking tailgate
- Under-rail bed liner
- Stainless-steel mesh front grille
- Chrome finish bonnet garnish
- Touch-screen colour SatNav with DVD playback, CD/MP3 compatibility, FM/AM tuner, aux/iPod® input and high clarity Bluetooth connectivity (in lieu of six CD autochanger)

- Available with manual or automatic transmission
- Cruise control

Recommended accessories:

- iPod® lead for SatNav
- Reversing camera for SatNav
- Stainless-steel fuel flap cover
- Carbon effect dash kit
- Carbon effect door set
- Carbon effect centre console cover
- Carbon effect gear knob
- 3M Panther window tinting
- Chrome finish tailgate trim
- Deluxe carpet mat set
- Alloy tax disc holder
- Clinometer pod with roll/pitch/voltage

COLOURS AND UPHOLSTERY



Moquette/Cloth fabric

Two-tone LE leather

Black LE leather



Model	Exterior colours	Alpine White	Highland Green mica	Tornado Red mica	Imperial Blond metallic	Royal Grey metallic	Black Sapphire mica	Sterling Silver metallic	Zenith Blue mica	Interior Colour	Anthracite with Silver trim	Seat material	Moquette fabric	Two-tone LE leather†	Black LE leather†	Leather‡
Rodeo Denver	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	S/O	S/O	S/O	
Rodeo Denver Max	S/O	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	S/O	S/O	S/O	
Rodeo Denver Max LE Manual	—	—	LT	—	—	▲	▲	▲	▲	▲	▲	—	▲	▲	—	
Rodeo Denver Max LE Auto	—	—	—	—	—	▲	▲	▲	▲	▲	▲	—	▲	▲	—	

▲ Standard — Not available S/O Special order

*Available with Sterling Silver and Zenith Blue metallic only.

†Available with Black Sapphire metallic only.

‡Various colours available. LT Limited time only.

PLEASE YOURSELF.

You know what you want from a pick-up. So make sure you get exactly that. Build your own Rodeo, just like you built your business. Use your own styling cues to mould your vehicle. It's already a workhorse. But turn it into your workhorse, make it work even harder for you.

Tough, stylish and driven. The new Rodeo is the pick-up that doesn't stop. Whether work or play, it revels in a challenge. Confident, assured, it effortlessly delivers. And it doesn't stop. Right beside you during the week, it even works weekends.





Exterior

Bed liner – over-rail	■	▲	—	—
Bed liner – under-rail	■	—	▲	▲
Cargo area tie down loops x 4	▲	—	—	—
Door mirrors – folding, heated, body coloured, anti blind-spot with built in turn indicators	▲	▲	▲	▲
Trim – 3" tubular stainless steel side steps	■	▲	▲	▲
Trim – body coloured front bumper	▲	▲	▲	▲
Trim – body coloured side mouldings	▲	▲	▲	▲
Trim – body coloured wheel arch extensions	▲	▲	▲	▲
Trim – chrome finish bonnet garnish	■	■	▲	▲
Trim – chrome finish door handles with body coloured bezel	▲	▲	▲	▲
Trim – chrome finish radiator grille	▲	▲	—	—
Trim – stainless steel mesh front grille	■	■	▲	▲
Trim – chrome finish rear lamp protectors	■	▲	▲	▲
Trim – rear step bumper	▲	▲	▲	▲
Trim – rigid mud guards	▲	▲	▲	▲
Trim – single handle, chrome finish tailgate release with lock	▲	▲	▲	▲
Trim – soft type front bumper guard with stainless-steel insert	■	▲	▲	▲
Front wipers – two speed with intermittent	▲	▲	▲	▲
Hard top – body coloured with side windows and locking tailgate	■	■	▲	▲
Lights – front fog lamps	▲	▲	▲	▲
Lights – front projector headlamps	▲	▲	▲	▲
Lights – rear fog lamp	▲	▲	▲	▲
Tow hook – front	▲	▲	▲	▲
Trailer wiring – 13 lead	▲	▲	▲	▲
Wheels – 16" 6 spoke "Glacier" alloy	▲	▲	NCO	NCO
Wheels – 18" 5 spoke "Shadow Chrome" alloy with Pirelli Scorpion tyres	■	■	▲	▲
Wheels – full size spare and tyre	▲	▲	▲	▲

Comfort/convenience

Air-conditioning – manual with pollen filter	▲	▲	▲	▲
Lights – adjustable dashboard illumination	▲	▲	▲	▲
Power steering	▲	▲	▲	▲
Steering wheel – tilt adjustable	▲	▲	▲	▲
Cruise control	—	—	▲	▲

Interior

Cigarette lighter – illuminated	▲	▲	▲	▲
Fuel lid – interior release	▲	▲	▲	▲
Illumination – interior light	▲	▲	▲	▲
Illumination – interior light for hard-top	—	—	▲	▲
Illumination – twin map reading spot lights	▲	▲	▲	▲
Instrumentation – electroluminescent combination meters	▲	▲	▲	▲
Instrumentation – LCD quartz clock	▲	▲	▲	▲
Instrumentation – tachometer	▲	▲	▲	▲
Instrumentation – trip computer with instantaneous and average mpg readouts; external temperature gauge; odometer and twin trip memory	▲	▲	▲	▲
Trim – brushed stainless-steel door entry guards	■	▲	▲	▲
Trim – fitted carpet in graphite grey	▲	▲	▲	▲
Trim – leather covered steering wheel	▲	▲	▲	▲
Trim – leather gear knob	▲	▲	▲	▲
Trim – moquette/cloth mix seats	▲	—	—	—
Trim – bespoke LE leather (seats, door inserts and cubby box lid)	—	—	▲	▲
Trim – roof mounted grab handles x 4	▲	▲	▲	▲
Trim – twin front sun visors with vanity mirror on passenger side	▲	▲	▲	▲
Lights – electric headlamp levelling	▲	▲	▲	▲
Power outlet – front 12v	▲	▲	▲	▲
Seats – fold down rear seat	▲	▲	▲	▲
Storage – centre console compartment with lid	▲	▲	▲	▲
Storage – front door cup holders	▲	▲	▲	▲
Storage – front door pockets	▲	▲	▲	▲
Storage – front illuminated ashtray	▲	▲	▲	▲
Storage – front seat rear pockets	▲	▲	▲	▲
Storage – in-dash pocket	▲	—	—	—
Storage – lockable glove box with illumination	▲	▲	▲	▲
Storage – overhead sunglasses holder	▲	▲	▲	▲
Storage – rear door mounted ashtrays	▲	▲	▲	▲
Storage – twin front cup holders	▲	▲	▲	▲
Transmission – "shift-on-the-fly" 2WD/4WD control buttons	▲	▲	▲	▲
Windows – front and rear electric	▲	▲	▲	▲
Windows – rear window demister	▲	▲	▲	▲
Windows – tinted glass	▲	▲	▲	▲

Audio visual/navigation

Audio – four speakers with two tweeters (front doors)	▲	▲	▲	▲
Audio – single disc CD player with MP3/WMA playback, FM/AM stereo radio (RDS), Auxiliary audio input jack	▲	—	—	—
Audio – six disc in-dash CD autochanger with MP3/WMA playback, FM/AM stereo radio (RDS)	—	▲	—	—
Audio – colour touch-screen SatNav with tmc, CD-R/RW, DVD video, DVD-R/-RW, divx, MP3, WMA, AAC playback, FM/AM stereo radio (RDS), Auxiliary audio input jack	—	—	▲	▲
Audio – roof mounted foldable aerial	▲	▲	▲	▲

Safety

Air bags – driver and front passenger	▲	▲	▲	▲
Audio – Bluetooth compatible handsfree mobile phone preparation	■	▲	▲	▲
Brakes – ABS anti-lock with EBD	▲	▲	▲	▲
Doors – rear child proof locks	▲	▲	▲	▲
Seat belts – driver warning indicator	▲	▲	▲	▲
Seat belts – front height adjustable with pre-tensioners	▲	▲	▲	▲
Seat belts – rear three point ELR, outer two height adjustable	▲	▲	▲	▲
Seats – isofix child seat mountings x 2 with top-tether anchor points	▲	▲	▲	▲
Lights – high-mounted stop lamp	▲	▲	▲	▲
Under chassis protection – fuel tank fire protector	▲	▲	▲	▲
Under chassis protection – skid plate	▲	▲	▲	▲
Under chassis protection – transfer box	▲	▲	▲	▲

Security

Alarm	▲	▲	▲	▲
Door locks – central deadlocking with remote entry	▲	▲	▲	▲
Engine immobiliser	▲	▲	▲	▲
Ignition key reminder warning	▲	▲	▲	▲
Key lockable tailgate	▲	▲	▲	▲
Locking wheel nuts	▲	▲	▲	▲
Tamper-proof ECU	▲	▲	▲	▲
Windows – electric window override switch	▲	▲	▲	▲

Engine

Type: 2.5 litre	▲	▲	—	—
3.0 litre manual	—	—	▲	—
3.0 litre automatic	—	—	▲	—
Bore (mm)	95.4			
Stroke (mm)	87.4	104.9		
Compression ratio	18.3 ± 0.6	17.5 ± 0.6		
Displacement (cm ³)	2,499	2,999		
Maximum power (ps @ 3600rpm)	136	163		
Maximum torque (nm @ rpm)	294 [*]	360 [†]	333 [^]	

Performance, economy & emissions

Maximum speed (mph)	108			
0-62mph acceleration time (seconds)	12.8	10.7	11.2	
Fuel economy [mpg / (l/100 km)]				
Urban	28.8 (9.8)	26.9 (10.5)	25.9 (10.9)	
Extra urban	39.8 (7.1)	39.2 (7.2)	35.8 (7.9)	
Combined	34.9 (8.1)	33.6 (8.4)	31.4 (9.0)	
CO ₂ emissions g/km	213	222	237	

Transmission

Drive	4x4/4x2 electronically selectable 'on-the-fly'			
Transmission: 5 speed, dual range, manual with neutral	▲	▲	▲	—
4 speed, dual range, 3 mode automatic with neutral	—	—	—	▲
Digital tachograph compatible	▲	▲	▲	▲
Electronic transfer control	▲	▲	▲	▲
Gear ratios: 1st	4.008	4.326	2.804	
2nd	2.301	2.557	1.532	
3rd	1.427	1.490	1.000	
4th	1.000			
5th	0.745	0.790		
Reverse	3.651	3.942	2.394	
Final drive	4.100	3.727	4.100	

Wheels & tyres

Wheels	16x7" Alloy	18x8.5" Alloy		
Tyres	245/70 R16	255/60 R18		

Suspension & brakes

Suspension: front	Independent double wishbone with torsion bar spring		
Suspension: rear	Rigid, leaf springs		
Brakes: front	280mm ventilated disc		
Brakes: rear	295mm leading & trailing drum		

Weights & measures

Length (mm)	5,035	5,080	
Width (mm)	1,800		
Height (mm)	1,735	1,778	
Front overhang (mm)	775		
Rear overhang (mm)	1,210		
Wheelbase (mm)	3,050		
Ground clearance (mm)	205		
Wading depth (mm)	600 @ 5km/h		
Track, front (mm)	1,520		
Track, rear (mm)	1,525		
Turning circle diameter (m)	12.2		
Approach angle	34°		
Departure angle	21°		
Ramp angle	21°		
Side tilt angle	49°		
Kerb weight (kg)	1,875	1,935 [‡]	1,940 [‡]
Payload (kg)	1,075	1,015 [‡]	1,010 [‡]
Gross vehicle weight (kg)	2,950		
Trailer weight braked (kg)	3,000		
Trailer weight unbraked (kg)	750		
Gross train weight (kg)	5,950		
Front axle weight (kg)	1,300		
Rear axle weight (kg)	1,870		
Nose weight (kg)	120		
Fuel tank capacity (litres)	76		

▲ It's got it
 ■ Dealer Fit Option
 NCO No Cost Option
 — Not available
 † Allowing for and including 45kg for hard top
 * @ 1,800 to 3,200 rpm
 ‡ @ 1,800 to 2,800 rpm
 ^ @ 1,600 to 3,200 rpm







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